

SALLY BAKER PHOTOGRAPHY

FAMILIES





## ABOUT ME

I am a **mum to two crazy young boys**, growing up so fast before my eyes. I am constantly taking pictures of them trying to capture all these amazing moments as I go along. I adore my friends and wouldn't be without my husband and my family. The self-confessed geek in me also loves crosswords and jigsaw puzzles! I live in New Malden, SW London, growing up nearby.

I have been doing **family & maternity photography** for over 7 years now and I love it! They say never work with children or animals but I couldn't imagine anything more fun and rewarding. I worked in finance for 10 years but decided a few years ago to quit my job, start a family and take up one of my **biggest passions in life.....photography!** I feel lucky to be able to do something that I love. I retrained and it was the best decision that I made.

I love to capture those in-between moments that can get missed in day to day life. They should be treasured along with the big milestones but are so easily forgotten. I love to watch **families interact** and for them to take time out and just be.

Capturing people is what I am passionate about the most so including **branding photography** for small business owners was a natural progression. Being one myself, I am fully aware of the need for regular marketing and letting your client see the real you behind your brand.



## YOUR PHOTO SHOOT

First and foremost I want you all to enjoy the shoot. I'm **relaxed, flexible and just want you to have fun**. The shoots are two hours to allow time for feeding and napping (especially for newborns) plus the odd sulk or tantrum from the older ones! This also gives us plenty of time for changes of outfits, different activities and even a trip to the park. My shoots are not formal in any way, I love to capture the **beautiful chaos of family life**.

The shoots generally take place at your home as this will provide a comfortable experience for your children and you will have all of their toys and clothes to hand. In-home sessions mean I can really **capture the emotion and connection** between you all. Using local outdoor space, whether a garden or park, will also be great, especially if the sun shines!

I use natural light for my photography, which means no flash, as I believe this creates beautiful pictures. Winter shoots will need to start by 2pm before we lose the light. Unless you have some specific shots or poses that you would like me to capture, I usually spend the time following your little ones around, snapping away and capturing all those moments in between that produce **gorgeous candid pictures**.





# PRICING

The shoot fee of **£100** is payable on booking and secures the date for your shoot. After the shoot and once you have received your gallery of images you can then choose your digital & print **collection**. Additional products are also available on an individual basis once a collection has been chosen.

## What is included in the shoot fee?

- ◆ 2 hour photo shoot
- ◆ 1 hour travel to the shoot location from KT3. I'm afraid I will have to charge extra for shoots further away at 45p per mile
- ◆ A shoot for up to 6 people. Additional people are charged at £20 per person
- ◆ Selection of 50+ watermarked images to view on your own private online gallery
- ◆ Online slideshow to music, available to share with friends and family

*Please note the **shoot fee doesn't include any images**; collections and any additional products are chosen and paid for afterwards.*



## COLLECTIONS

Once you have received your gallery and viewed your new family images, you can then choose one of the following digital and print collections.

### **IVY**

20 Digital Images  
1 Fine Art Print - 6 x 4  
£220

### **PINE**

50 Digital Images  
2 Fine Art Prints - 6 x 4  
£340

### **EMERALD**

All Digital Images  
4 Fine Art Prints - 6 x 4  
£460



## INDIVIDUAL PRODUCTS

The following products can be purchased in addition to the collections on the previous page. These can also be ordered through the gallery. All sizes are in inches.

### DIGITAL IMAGES

High resolution, unwatermarked images £12

*These will be available to download to your email.*

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### FINE ART PRINTS

6 x 4 / 7 x 5 £18

9 x 6 / 12 x 8 £25

*Giclée fine art prints on textured paper that ensures longevity. Cropping will occur on 7 x 5 prints.*

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### FRAMED PRINTS

12 x 12 (8 x 8 print size) £150

16 x 12 (12 x 8) £175

24 x 18 (18 x 12) £225

14 x 10 (12 x 8) £150

*Contemporary frames are available in a wide range of colours (Spectrum) and four different wood grains (Sanctuary) - a full list is available on the gallery when ordering. They are professionally mounted and include fine art prints with a white mount.*

Albums and other products are also available on request, please ask for a quote.



## CLIENT LOVE

'Thank you so much for the photos - they are absolutely gorgeous - I haven't stopped looking at them. You really are so talented. I was so pleased Rory was so smiley on the day - you've captured him so beautifully.'

*Amy*

'Thanks so much for these, they are absolutely stunning! We love them all!'

*Louise*

'Oh my goodness Sally! These are so beautiful! Thank you so much you captured some really gorgeous shots. I so appreciate it.'

*Megan*







## **PLEASE TAKE TIME TO READ THE BELOW QUESTIONS**

### QUESTIONS - PART 1

#### **WHAT HAPPENS IF MY TODDLER THROWS A TANTRUM?**

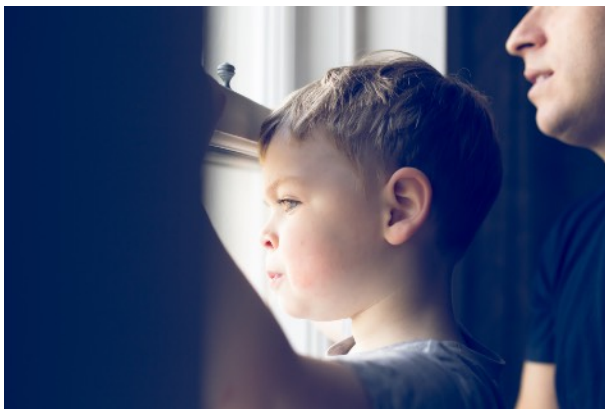
Don't worry if you feel your children aren't performing for the camera, it's my job to make them feel comfortable enough for them to play and I'll capture those lovely in between moments. That's part of the reason why I allow two hours for a shoot, I will not rush you.

#### **WHAT IF I HAVE A BIG FAMILY?**

Family groups of 6 or under work really well, it gives me plenty of opportunity to capture everyone individually and in groups. If you have a bigger family or extended family joining you, I do ask for a small additional shoot fee but everyone is welcome so please do include all that you want to be there.

#### **WHEN WILL I RECEIVE MY PHOTOS?**

After the shoot, please allow two weeks for the edit to be finished and your photos to be ready to be viewed on your online gallery. The gallery will then be open for a further two weeks to make your purchases. All orders can be made directly through the gallery and I will detail how at the time. Once I have approved the order and payment has been made, digital images will immediately be available to download to your email. Prints and other products, should then arrive within approximately 2-4 working days. The slideshow that I will you send you will be available to view for a few months.



## QUESTIONS - PART 2

### WHEN AND HOW DO I MAKE PAYMENT?

The shoot fee of £100 is payable upon booking, the bank details are provided using my online booking system. Please note the shoot is not confirmed until payment has been made. Once you have received your gallery and chosen your collection, payment via the gallery must then be made to fulfil your order. The shoot fee is non-refundable if the shoot is cancelled, however, if you need to postpone due to illness etc I am pretty flexible at rescheduling for another date.



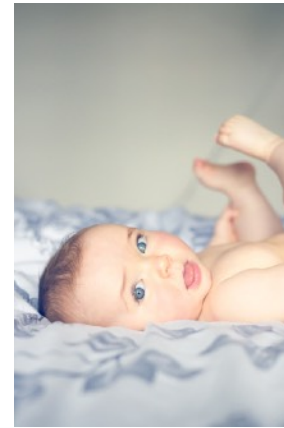
### HOW DO I BOOK A SHOOT?

Drop me an email ([sally@sallybakerphotography.com](mailto:sally@sallybakerphotography.com)) or give me a call (07799 536596) and we'll start by getting a date in the diary.

### DO YOU HAVE A BOOKING SYSTEM?

Yes, I use an online booking system so once we have secured the date I will then send you a link to a questionnaire, contract and quote. By answering the questionnaire, it not only gives me the correct details for the shoot but also a bit more family info that will allow me to get the most out of the shoot for you. The contract just covers a few standard points, nothing scary I promise. The quote confirms the shoot fee and provides the bank details. Further shoot info/tips will then follow 7 days before the shoot.

## QUESTIONS - PART 3



### **HOW MANY PHOTOS WILL I BE ABLE TO CHOOSE FROM?**

For Family shoots I guarantee at least 50 photos from a 2 hour shoot but I usually end up with a lot more.

### **I'M REALLY NERVOUS IN FRONT OF THE CAMERA, HELP?**

First of all, don't worry! As you will have guessed by now, I am not a big fan of the studio, posed look so I don't ask you to get into any uncomfortable positions or do anything you don't want to do. My shoots are very relaxed and it is my job to make you feel at ease and distract you into having a good time :-). I promise you, all grown ups will start the session fairly nervous but by the end they will be enjoying themselves. If you are having a family shoot, I will be concentrating on following the children around anyway so don't worry.

Just remember that you are getting these photos to create some memories and capture this time in your life.

### **WHO OWNS THE COPYRIGHT?**

As in standard practice, I retain the copyright but I grant you unlimited printing rights, which means you and your family can print them as many times as you would like but you are not allowed to sell or modify them.



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Don't forget I also shoot **Maternity** and **Branding for Small Businesses**.  
Please visit my website below for more info and to download the brochures.

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Visit my **website** at [www.sallybakerphotography.com](http://www.sallybakerphotography.com)

**Email** me at [sally@sallybakerphotography.com](mailto:sally@sallybakerphotography.com)

Follow me on **Instagram** [@sallybakerphotography](https://www.instagram.com/sallybakerphotography)

**Call** me on **07799 536596**

Sally  Baker

P H O T O G R A P H Y