

FAMILY SHOOTS

2024

SALLY BAKER PHOTOGRAPHY





ABOUT ME

I am a **mum to two crazy, very energetic boys**, growing up so fast before my eyes. I am constantly taking pictures of them trying to capture all these amazing moments as I go along. I adore my friends and wouldn't be without my husband and family. I love my yoga and walking our black Labrador puppy in the local woods. The self-confessed geek in me also loves crosswords and jigsaw puzzles! I live in New Malden, SW London; growing up nearby.

I have been doing **family photography** for over 8 years now and I love it! They say never work with children or animals but I couldn't imagine anything more fun and rewarding. I worked in finance for 10 years but decided a few years ago to quit my job, start a family and take up one of my **biggest passions in life.....photography!** I feel lucky to be able to do something that I love. I retrained and it was the best decision that I made.

I love to capture those in-between moments that can get missed in day to day life. They should be treasured along with the big milestones but are so easily forgotten. I love to watch **families interact** and for them to take time out and just be.

Capturing people is what I am passionate about the most so including **branding photography** for small business owners was a natural progression. Being one myself, I am fully aware of the need for regular marketing and letting your client see the real you behind your brand.



YOUR PHOTO SHOOT

First and foremost I want you all to enjoy the shoot. I'm **relaxed, flexible and just want you to have fun**. The shoots are two hours to allow time for feeding and napping (especially for newborns) plus the odd sulk or tantrum from the older ones! This also gives us plenty of time for changes of outfits, different activities and even a trip to the park. My shoots are not formal in any way, I love to capture the **beautiful chaos of family life**.

The shoots generally take place at your home as this will provide a comfortable experience for your children and you will have all of their toys and clothes to hand. In-home sessions mean I can really **capture the emotion and connection** between you all. Using local outdoor space, whether a garden or park, will also be great, especially if the sun shines!

I use natural light for my photography, which means no flash, as I believe this creates beautiful pictures. Winter shoots will need to start by 2pm before we lose the light. Unless you have some specific shots or poses that you would like me to capture, I usually spend the time following your little ones around, snapping away and capturing all those moments in between that produce **gorgeous candid pictures**.

CLIENT LOVE

‘OMG... beautiful, so many lovely photos, I am so pleased thank you. It was a great morning, the kids loved it and so did we. Now we have lots of beautiful photos capturing the woodlands that we love to explore.’

Emma

‘We are not particularly emotional beings but we both cried when watching the slideshow! Thank you so so much. The photos are beautiful. We only wish we had known you sooner so we could have asked you to do our wedding shots!’

Catherine

‘OOOOOOOOOOOOOOOMMMMMMMM
MMMMMMMMMMMMMMMMGGGGGGGGGGGG
GGGG THEY ARE AMAZING!! Thank you
thank you thank you!!’

Anna





PRICING

My pricing structure is very simple. I offer **three digital & print collections**, all listed on the next page. The value of my smallest collection (£350) is payable on booking and secures the date for your shoot. After the shoot and once you have received your gallery of images you can then choose to upgrade to one of my other collections if you want to.

What is included?

- ◆ 2 hour photo shoot.
- ◆ 30 minutes travel to the shoot location from KT3. I'm afraid I will have to charge extra for shoots further away at 45p per mile.
- ◆ A shoot for up to 6 people. Additional people are charged at £20 per person.
- ◆ Selection of 50+ watermarked images to view on your own private online gallery.
- ◆ Online slideshow to music, available to share with friends and family.
- ◆ Ivy Collection - 20 digital images of your choice & 1 Fine Art Print (6 x 4).
- ◆ Option to upgrade to either my Pine or Emerald Collection.
- ◆ Additional products available - all listed on the gallery.



COLLECTIONS

Once you have received your gallery and viewed your new family images, you can either stick with the **Ivy** collection that has already been paid for before the shoot or choose to upgrade to either my **Pine** or **Emerald** collection.

IVY

20 Digital Images
1 Fine Art Print - 6 x 4

£350

PINE

50 Digital Images
2 Fine Art Prints - 6 x 4

£475

EMERALD

All Digital Images
4 Fine Art Prints - 6 x 4

£595



CLIENT LOVE

'Thank you so much for the photos - they are absolutely gorgeous - I haven't stopped looking at them. You really are so talented. I was so pleased Rory was so smiley on the day - you've captured him so beautifully.'

Amy

'Thanks so much for these, they are absolutely stunning! We love them all!'

Louise

'Oh my goodness Sally! These are so beautiful! Thank you so much you captured some really gorgeous shots. I so appreciate it.'

Megan







PLEASE TAKE TIME TO READ THE BELOW QUESTIONS

QUESTIONS - PART 1

WHAT HAPPENS IF MY TODDLER THROWS A TANTRUM?

Don't worry if you feel your children aren't performing for the camera, it's my job to make them feel comfortable enough for them to play and I'll capture those lovely in between moments. That's part of the reason why I allow two hours for a shoot, I will not rush you.

WHAT IF I HAVE A BIG FAMILY?

Family groups of 6 or under work really well, it gives me plenty of opportunity to capture everyone individually and in groups. If you have a bigger family or extended family joining you, I do ask for a small additional shoot fee but everyone is welcome so please do include all that you want to be there.

WHEN WILL I RECEIVE MY PHOTOS?

After the shoot, please allow two weeks for the edit to be finished and your photos to be ready to be viewed on your online gallery. The gallery will then be open for a further two weeks to choose your final collection. All orders can be made directly through the gallery and I will detail how at the time. Once I have approved the order and payment has been made (where applicable), digital images will immediately be available to download to your email. Prints and other products, should then arrive within approximately 2-4 working days. The slideshow that I will you send you will be available to view for a few months.



QUESTIONS - PART 2

WHEN AND HOW DO I MAKE PAYMENT?

The shoot fee of £350 is payable upon booking, the bank details are provided when using my online booking system. Please note the shoot is not confirmed until payment has been made. Once you have received your gallery and chosen your collection, any additional payment via the gallery must then be made to fulfil your order (if you have chosen either the Pine or Emerald collection). The shoot fee is non-refundable if the shoot is cancelled, however, if you need to postpone due to illness etc I am pretty flexible at rescheduling for another date.



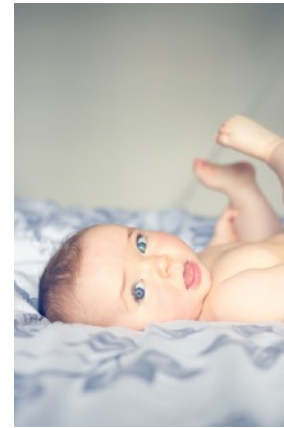
HOW DO I BOOK A SHOOT?

Drop me an email (sally@sallybakerphotography.com) or give me a call (07799 536596) and we'll start by getting a date in the diary.

DO YOU HAVE A BOOKING SYSTEM?

Yes, I use an online booking system so once we have secured the date I will then send you a link to a questionnaire, contract and quote. By answering the questionnaire, it not only gives me the correct details for the shoot but also a bit more family info that will allow me to get the most out of the shoot for you. The contract just covers a few standard points, nothing scary I promise. The quote confirms the shoot fee and provides the bank details. Further shoot info/tips will then follow 7 days before the shoot.

QUESTIONS - PART 3



HOW MANY PHOTOS WILL I BE ABLE TO CHOOSE FROM?

For Family shoots I guarantee at least 50 photos from a 2 hour shoot but I usually end up with a lot more.

I'M REALLY NERVOUS IN FRONT OF THE CAMERA, HELP?

First of all, don't worry! As you will have guessed by now, I am not a big fan of the studio, posed look so I don't ask you to get into any uncomfortable positions or do anything you don't want to do. My shoots are very relaxed and it is my job to make you feel at ease and distract you into having a good time :-). I promise you, all grown ups will start the session fairly nervous but by the end they will be enjoying themselves. If you are having a family shoot, I will be concentrating on following the children around anyway so don't worry.

Just remember that you are getting these photos to create some memories and capture this time in your life.

WHO OWNS THE COPYRIGHT?

As in standard practice, I retain the copyright but I grant you unlimited printing rights, which means you and your family can print them as many times as you would like but you are not allowed to sell or modify them.



Don't forget I also do **Branding Shoots for Small Businesses**.
Please visit my website below for more info and to download the brochures.

Visit my **website** at www.sallybakerphotography.com

Email me at sally@sallybakerphotography.com

Follow me on **Instagram** [@sallybakerphotography](https://www.instagram.com/sallybakerphotography)

Call me on **07799 536596**

Sally  Baker
P H O T O G R A P H Y