# MATERNITY

SALLY BAKER PHOTOGRAPHY





## ABOUT ME

I am a mum to two crazy young boys, growing up so fast before my eyes. I am constantly taking pictures of them trying to capture all these amazing moments as I go along. I adore my friends and wouldn't be without my husband and my family. The self-confessed geek in me also loves crosswords and jigsaw puzzles! I live in New Malden, SW London, growing up nearby.

I have been doing family & maternity photography for over 7 years now and I love it! They say never work with children or animals but I couldn't imagine anything more fun and rewarding. I worked in finance for 10 years but decided a few years ago to quit my job, start a family and take up one of my biggest passions in life......photography! I feel lucky to be able to do something that I love. I retrained and it was the best decision that I made.

I love to capture those in-between moments that can get missed in day to day life. They should be treasured along with the big milestones but are so easily forgotten. I love to watch families interact and for them to take time out and just be.

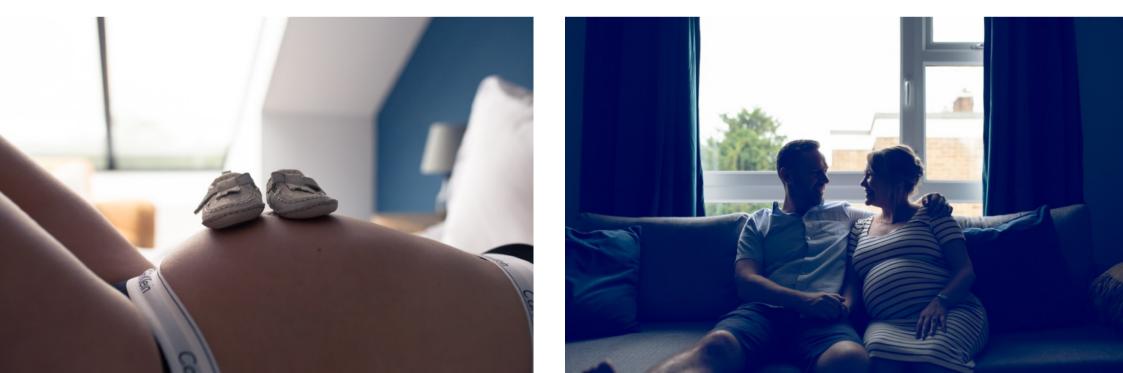
Capturing people is what I am passionate about the most so including branding photography for small business owners was a natural progression. Being one myself, I am fully aware of the need for regular marketing and letting your client see the real you behind your brand.

## MATERNITY SHOOTS

Capturing your pregnancy is such a wonderful thing. That special, peaceful time before your new little bundle of joy arrives into the world is a moment to savour and mark. Imagine being able to look back on these images in years to come when your children are all grown up. I wish I had done it. It can feel like an eternity at the time but it really does pass by ever so quickly.

Maternity shoots usually take place between 30-36 weeks into your pregnancy. They can take place at your home or local outdoor space, wherever you feel the most comfortable. Your comfort is my top priority. If this isn't your first pregnancy, other children can of course be included.

Clients often ask me what to wear. I don't like to dictate too much as I want you to feel comfortable but in my experience, dresses work really well, both tight or floaty. I would steer clear of jeans but some trousers can work. I don't have a client wardrobe so please delve into your beautiful maternity closet and pick some items that you want to be captured in.



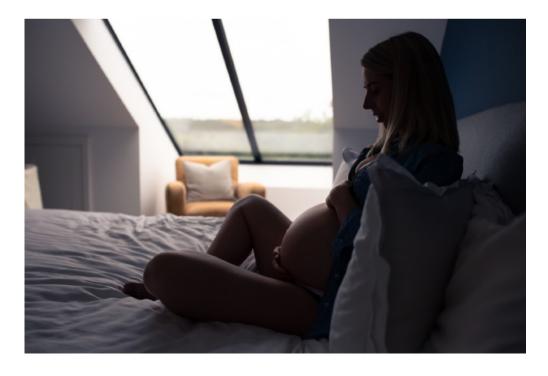


## **CLIENT LOVE**

'Seeing the finished edit this weekend was so special. You are so talented, the photos are so lovely. I really didn't imagine you'd be able to capture so many looks and gorgeous shots within the time we had. I will treasure the photos of lovely memories of being pregnant.'

Sarah





# PRICING

The shoot fee of  $\pounds 80$  is payable on booking and secures the date. After the shoot you can then choose which digital & print collection to purchase.

Please note the shoot fee doesn't include any images, these are purchased separately as part of your chosen collection.

### What is included in the shoot fee?

- 1 hour photo shoot
- I hour travel to the shoot location from KT3.
- Selection of 30+ watermarked images to view on your own private online gallery
- Online slideshow to music, available to share with friends and family







## PLEASE TAKE TIME TO READ THE QUESTIONS BELOW

## **QUESTIONS - PART 1**

#### WHEN WILL I RECEIVE MY PHOTOS?

After the shoot, please allow two weeks for the edit to be finished and your photos to be ready to be viewed on your online gallery. The gallery will then be open for a <u>further two weeks</u> to choose your collection. All orders can be made directly through the gallery and I will detail how at the time. Once I have approved the order and payment has been made, digital images will immediately be available to download to your email. Prints and other products, should then arrive within approximately 2-4 working days. The slideshow that I will you send you will be available to view for a few months.

#### WHEN AND HOW DO I MAKE PAYMENT?

The shoot fee of £80 is payable upon booking, the bank details are provided using my online booking system. <u>Please note the shoot is</u> <u>not confirmed until payment has been made</u>. Once you have received your gallery and chosen your purchases, payment via the gallery must then be made to fulfil your order. The shoot fee is non-refundable if the shoot is cancelled, however, if you need to postpone due to illness etc I am pretty flexible at rescheduling for another date.

#### **HOW DO I BOOK A SHOOT?**

Drop me an email (<u>sally@sallybakerphotography.com</u>) or give me a call (07799 536596) and we'll start by getting a date in the diary.







## **QUESTIONS - PART 2**

#### **DO YOU HAVE A BOOKING SYSTEM?**

Yes, I use an online booking system so once we have secured the date I will then send you a link to a questionnaire, contract and quote. By answering the questionnaire, it not only gives me the correct details for the shoot but also a bit more personal info that will allow me to get the most out of the shoot for you. The contract just covers a few standard points, nothing scary I promise. The quote confirms the shoot fee and provides the bank details. Further shoot info/tips will then follow 7 days before the shoot.

#### HOW MANY PHOTOS WILL I BE ABLE TO CHOOSE FROM?

For Maternity sessions I guarantee at least 30 photos from a 1 hour shoot but again, usually end up with a lot more.

#### I'M REALLY NERVOUS IN FRONT OF THE CAMERA, HELP?

First of all, don't worry! As you will have guessed by now, I am not a big fan of the studio, posed look so I don't ask you to get into any uncomfortable positions or do anything you don't want to do. My shoots are very relaxed and it is my job to make you feel at ease and distract you into having a good time :-) I promise you all grown ups will start the session fairly nervous but by the end they will be enjoying themselves and loving the camera.

Just remember that you are getting these photos to create some memories and capture this precious time in your life.

#### WHO OWNS THE COPYRIGHT?

As in standard practice, I retain the copyright but I grant you unlimited printing rights, which means you can print them as many times as you would like but you are not allowed to sell or modify them.



Don't forget I also shoot **Families** and **Branding for Small Businesses.** Please visit my website below for more info and brochures.

Visit my website at www.sallybakerphotography.com Email me at sally@sallybakerphotography.com Follow me on Instagram @sallybakerphotography Call me on 07799 536596

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